

A YEAR IN REVIEW – 2019

- Hosted our inaugural Showcase Event which brought together over 125 members in the Barn Door network, including a mix of: athletes, early stage sports & health tech companies, sport industry contacts and special guest speaker, Gary Neville.
- Barn Door team has grown to 10. JMW have opened our first London office and the team has expanded to 550+ partners & staff.
- Secured exclusive opportunities for our athletes with some of the most exciting start-ups in the UK, as well as leading national and international brands.
- Partnered with Airbnb to help activate their top-tier, global Olympic Partnership through the launch of Olympian Experiences.
- Over 215 sports stars now feature on the platform and alongside our Premier League internationals and 75 Olympians, we now have members of England's 2019 Cricket World Cup winning squad & England's 2019 Rugby World Cup Finalists.
- Built a network of leading industry partners, including access to: talent, clubs, leagues, brands, agencies, broadcasters and sports tech investors/funds.



WHAT OUR MEMBERS SAY

"It is up to as players to find and create opportunities to help prepare us for life after sport. Having the team at Barn Door alongside me to source, review and evaluate new opportunities has been invaluable. They understand my areas of interest and connect me accordingly."

Michail Antonio, Premier League Footballer

"The team at Barn Door have been great in assisting us refine our product, offering support when we need it, creating opportunities for us to showcase Deuce at their events to athletes, corporates and investors and connecting us to people who will assist us to achieve our goals."

Matt Willcocks, Founder – Deuce

— 2019 IN NUMBERS —

SPORTS STARS

216

ATHLETES &
SPORTS MEDIA
PERSONALITIES
ACROSS 27
DIFFERENT
SPORTS



107 CURRENT /
ACTIVE
109 RETIRED

10  MEMBERS IN THE
BARN DOOR TEAM

BARN DOOR
POWERED BY JMW

£50M+ 

RAISED & 20+ INDUSTRY
AWARDS WON BY BUSINESSES
THAT ARE A PART OF BARN DOOR

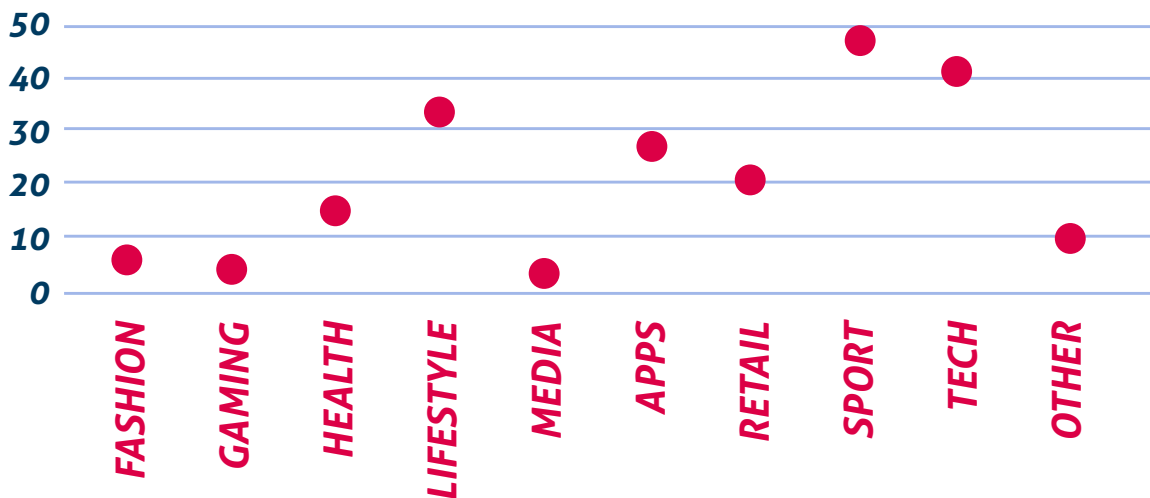
7

KEY STRATEGIC
PARTNERSHIPS

69

BUSINESS / BRAND OPPORTUNITIES:

- INVESTMENT (SEIS/EIS)
- BRAND AMBASSADOR
- AMBASSADOR FOR EQUITY
- STRATEGIC ADVISORY



CONNECTING SPORTS STARS TO UNMISSABLE OPPORTUNITIES.

BARN DOOR SHOWCASE EVENT

Last October, we held our inaugural Barn Door Showcase Event at the Lowry Hotel in Manchester, which included pitches from 8 of our Barn Door showcasing business and a room filled with athletes, sport industry contacts and investors.

The event also featured guest speaker Gary Neville, who provided our audience with fascinating insights into his life off the pitch; discussing his pathway from a hugely successful career in football to the transition into life as a successful businessman.

"I would always say to players that are coming to the end of their careers to not rush it and don't panic. Go into areas that you are passionate about and love because then you will shine through."

Gary Neville



"Thanks for the invite yesterday to the showcase event which I thought was really well organised. The juxtaposition between former athletes sharing their journeys post career and startups, who have athlete investors/ambassadors in certain cases, was exactly the right balance on stage. Gary Neville was his honest, engaging, articulate and impeccable best."

Guest

"Sport is a conveyer belt and it is vital to find passions outside of your sport. Businesses like Barn Door are essential in that process and the Showcase Event was a great chance to network with relevant contacts and connect with exciting business / commercial opportunities that resonate and that I can be actively involved with."

Gail Emms, Olympic Medallist



Make sure to keep an eye out for our next event, which will be announced shortly....

CONNECTING SPORTS STARS TO UNMISSABLE OPPORTUNITIES.

Barn Door is an award-winning online platform designed to support sports stars both during and post career by connecting them with entrepreneurs, companies and brands to provide new business and active commercial opportunities which have the potential to personally involve them.

Created with the aim of helping athletes to utilise their time, image and/or financial resource, Barn Door supports the welfare of professional athletes and helps them to prepare for life beyond sport.

HOW IT WORKS



OUR PROMISE:

- Confidential
- Free
- No Obligation

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